ONLINE PROGRAM OPTIONS FOR PRESENTERS COMPARISON TABLE

KEY ELEMENTS	Online programming - pre-recorded, on demand	Live programming - via zoom / zoom webinar	Programme Marketing - Affiliate
Presentation			
Presenter-owned Intellectual Property	Yes	Yes	Yes
Approved by the WWIL Programming Committee	Yes	Yes	Yes
Endorsed by WWIL	Yes	Yes	Yes
Hosted via the Wisdom Hub	Yes	Yes	No
Program reports	6 monthly	On completion	No
Program rating by participants	Yes	Yes	No
Listing			
Listed on the Wisdom Hub	Yes	Yes	No
All course information to be provided to WWIL for uploading into the Wisdom Hub.	Yes	Yes	Only 70 words
Duration of course	On demand	Set date/s	Set date/s
Set up of program on Wisdom Hub: • Uploading of all course materials- video, multimedia, text, pdf, workbooks, e-books • Creation of landing page on the web • Instructor picture, bio, email and testimonials added to landing page.	Yes	Yes	No
Link to presenters zoom account	No	Yes	No
Course material can be set as pre-requisite or not, videos can be set to ensure full completion of video	Yes	Yes	No
Quiz and survey functionality and certificates can be generated on completion of the course. Courses can be certified.	Yes	Yes	No
Participant feedback form (presenter preference)	Yes	Yes	No
Registration			
Participants sign up through the Wisdom Hub	Yes	Yes	No

Participants agree to privacy policy and terms of use policy	Yes	Yes	No
Participants pay through the hub into WWIL bank account	Yes	Yes	No
Participants have access to their own dashboard and courses enrolled in.	Yes	Yes	No
Presenter/s receives workshop enrolment list	No	Yes	No
Email reminders when the student dashboard has been dormant for a period of time (as per presenter requirements)	Yes	No	No
Participant access	For as long as the platform exists	From time of sign up to 1 week after program completion	No
Maximum number of participants	Unlimited	As per presenter	As per presenter
Marketing			
Branding creation of WH Thumbnail & Banner with presenter	Yes	Yes	Thumbnail
Social Media Thumbnail	Yes	Yes	Can support
Monthly Events Newsletter (1st of the Month)	On launch of program	Yes	Yes x 1
Social Media Posting - Presenter/s will be tagged in each post & there will be a listing to the event ○ Facebook - WWIL on the first Friday of the month ○ WWIL@home post on the first Friday of the month ○ Instagram on the first Friday of the month	On launch of program	Yes	Yes 1 x listing to each platform
Listing on the Events Calendar	No	Yes	Yes
Contract to be signed	Yes	Yes	Yes
Revenue Share			
Based on the gross price for each ticket sold. **Presenter** / WWIL	**60**/40	**70**/30	**80**/20 20% for each booking made via WWIL referral